

to our guests

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Welcome to AKA Times Square. We are pleased to have you living with us and wish to make your stay as comfortable and relaxing as possible.

AKA balances the style and hospitality of an intimate hotel with the space and comfort of a fully appointed luxury condominium. Specializing in stays of a week or longer, AKA stands for unparalleled metropolitan locations; signature design; and exceptional business, fitness and lifestyle services.

Our staff is empowered to respond to any request you may have, but if you need further assistance please contact me in my office at 646.744.1215.

Please take a moment to review this information your suite and the property. If you'd like additional recommendations or need help operating or adjusting anything in your suite, please ask. We'd like to make your visit as enjoyable as possible.

Once again, thank you for choosing AKA Times Square.

Sincerely,

Katiria Astorga
General Manager



RESIDENT SERVICES

Our Resident Services team is available and at your service 24 hours a day, seven days a week. They are happy to help facilitate transportation needs, restaurant recommendations, entertainment requests, neighborhood guidance and more. Contact the Resident Services desk for assistance by dialing 0.

a.lounge

During your stay at AKA, please enjoy our newly-completed urban oasis high above Times Square. This penthouse-level lounge, designed by internationally-acclaimed architect Piero Lissoni, offers intimate areas for socializing or impromptu business meetings, and features a floating glass staircase that leads to a.13 and roof deck lounge.

a. lounge is open daily from 5am – midnight. Complimentary coffee and tea service is available in the lounge from 6:30 – 11 am Monday – Friday, and 7 – 11 am Saturday and Sunday. A complimentary media nook with Mac computer is provided for resident use.

a.fitness

Located in the lounge on the penthouse level, our fitness center features state-of-the-art Technogym cardio equipment and weight training machines. The Resident Service Team can arrange for personal training sessions or in-suite massages. Open from 5 am – midnight daily.

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PHONE SERVICE

Upon check in, you will be provided with your personal telephone extension, which rings directly to your suite. You may receive calls directly in your suite without going through the Resident Services desk. Or, feel free to have your callers dial the front desk at 212.764.5700 and we will gladly transfer any calls to your suite.

- Resident Services desk—press 0
- Time Square's main number is 212.764.5700
- Dial 9 + 1 + area code + number to dial local or long distance
- Local calls are free in area codes 212, 718, 917, 646 and 347
- Dial 1300 for voicemail. Phone will have a blinking message light when you have messages.

AKA EXTENSIONS

General Manager 1215

Director of Front Office 1202 or 1203

Resident Services Desk/Concierge 0

Operator/Wake Up Call 0

Dialing instructions

Domestic telephone calls: dial 9 + 1 + area code + number

International: 9 + 011 + country code + city code + number

Country codes:

Australia	+61
France	+33
Germany	+49
Hong Kong	+852
Italy	+39
Ireland	+353
Russia	+7
South Africa	+27
Spain	+34
Sweden	+46
Switzerland	+41
United Kingdom	+44
United Arab Emirates	+971

Telephone charges

Long distance and International calls are charged on a per minute basis. Please contact the Resident Services Team for rates.

Wireless high-speed internet access for suites, café and business center

Wireless high-speed Internet access is available complimentary for AKA residents in all suites and common areas. You will receive a wi-fi code upon check-in. Please contact the Resident Service Team with any questions.

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HOUSEKEEPING

Housekeeping will be provided once a week between 8:30 am and 4:30 pm. If you have a specific preference for service during this time frame, please call the Resident Services desk by dialing "0". Additional housekeeping is available at an additional charge.

Trash removal If you have trash to dispose of, please deposit in the refuse room located on each floor, or call "0" for resident services to assist in arranging housekeeping service. On behalf of other residents, please do not leave trash in the hall.

Maintenance requests If you experience a mechanical problem in your suite, please contact the Resident Services desk by dialing 0 so that we may have our engineering staff quickly address your request.

DRY CLEANING & LAUNDRY SERVICES

Same day valet dry cleaning and laundry services are available Monday through Friday. Please bring your items to the Resident Services desk by 8:30 am and they will be ready for pick-up the same day after 6 pm. If you would prefer to have your laundry picked up from your suite please dial "0" and speak to one of our Resident Representatives for retrieval. Dry cleaning and laundry services are not available on Sunday.

Complimentary laundry facilities and detergent are also available on the lower level for your convenience.

MAILING ADDRESS

If you'd like to receive mail or packages during your stay please use the following address:

Guest name
c/o AKA Times Square
123 West 44th Street, Suite _____
New York, NY 10036



EMERGENCY CONTACTS

Emergency/Police/Fire/Ambulance 911

Police Precinct 167 East 51st Street, New York, NY 212.767.8400

GROCERY DELIVERY

Fresh Direct www.freshdirect.com 866.283.7374

Fresh food plus popular grocery brands for up to 25% less than supermarket prices. Their promise; higher quality at lower prices. Our Resident Services staff at the Front Desk will be happy to accept your grocery delivery. Please provide detailed instructions concerning perishable or frozen items. Refrigerated perishable goods will stay fresh in the Fresh Direct delivery boxes for up to two hours after the delivery. Frozen items should be placed in the freezer immediately.

For further suggestions please speak with our Resident Services team and they will be happy to assist you.

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The transition in both American architectural taste and the developmental history of the entertainment district in Times Square began with Charles Frohman building the Empire Theatre at Broadway and 41st Street in 1893. During this time, developers William Rankin and Alexander Moore seized the creative moment and commissioned architect George Keister to design a smart, residential hotel that would be home to upscale tourists and long-term residents involved in the evolving theatre scene.

In 1894 Keister's hotel, the Hotel Gerard, was completed and meant to impress as the tallest building in the neighborhood at the time. The hotel was a sophisticated blend of styles – Renaissance, Gothic and Romanesque – that rose 13 stories above Times Square and featured bay windows, arches and balconies overlooking the heart of the newly created theater district. Prominent, steep gables, reminiscent of the classic architecture of the Dakota Apartments built a decade earlier graced the façade of the building.

In the early 20th century, the hotel remained a favorite among the theater crowd with actors Albert Phillips, Arthur Burckly, Josephine Williams, and playwright Augustin Machugh all calling the hotel home. As the Times Square neighborhood began to erode in the mid-20th century, the hotel also fell into disrepair. However, in 1982, the New York Landmarks Preservation Commission declared the property a landmark and noted "As in 1893, the Gerard dominates West 44th Street between Sixth and Seventh Avenues. The handsome facade with carefully executed brickwork and curving bays, striking gables and dormers make the Gerard among the most prominent buildings of the theater district."

With the renaissance of Times Square in the 1990s the hotel started to bring back some of its previous grandeur by renovations taken on by new owners. In 2007 the property was meticulously restored by Korman Communities and opened as AKA Times Square.

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To ensure your furnished suite feels like your home away from home, we have provided the following kitchen, bedroom, bathroom, and living room items. These should provide for a comfortable and enjoyable stay; however, if there is anything additional that you require please dial 0 to reach the Resident Services desk so that we may satisfy your request.

electronics large flat screen TV

linens custom-designed quilt, mattress pad, cotton woven blanket, bath mat, luxe triple sheeting package, hypo allergenic pillows with pillow cases and pillow protectors, egyptian towels and robes

kitchen stainless steel microwave oven and appliances, scissors, can opener, chrome wing corkscrew, coffee maker, cutting board, waste basket, sponge, cutlery tray, hand towels, pot holders, knife set, dinner plates, salad plates, soup bowls, coffee cups with saucers, dinner forks, salad forks dessert spoon, dinner knives and teaspoons, large and medium beverage glasses, wine glasses

other in-suite furnishings included ironing board with iron, hair dryer, dish towels, travel size Bulgari bath products and shoe mitt.

Thank you for choosing AKA Times Square!

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AKA Times Square is pleased to present *Liberty Series*, a selection of 12 photographs by Robert Mahon, on display in the hallways facing the elevators and in the fitness center. Printed in 2010 by the artist especially for AKA, the original photographs of the Statue of Liberty, World Trade Center, Ellis Island, and the New York Harbor were taken by the artist in 1983 and 1984.

Many of these archetypal images having the theme of arrival and departure are aerial photos taken from a helicopter flying close to the Statue of Liberty. The photography presents a unique perspective on the historical icons that can not be repeated due to restrictions following the events of September 11, 2001. The images of the World Trade Center are especially poignant. Three of the photos from 1984 were taken when the Statue of Liberty was surrounded by scaffolding during a renovation prior to its centennial celebration.

Robert Mahon's photographs are in the permanent collections of The Museum of Modern Art, The Metropolitan Museum of Art, The Philadelphia Museum of Art, among others. His photographs are reproduced in two books by John Cage, *I-VI* and *Themes and Variations*. Visit the artist's website at www.robertmahon.com.



aka's favorite restaurants within 10 minutes

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AKA Times Square's superb location puts you close to many of New York City's most interesting restaurants. Here are our favorites that are within a ten-minute walk for those times when you don't want to venture far.

Hunt and Fish Club

125 West 44th Street; next to AKA
212.575.4949 · www.hfcnyc.com

An upscale and contemporary steakhouse that provides the highest quality of food in a timeless and chic atmosphere, featuring features classics including exceptional steaks, game, and a unique selection of canapés and seafood.

Osteria al Doge

142 West 44th Street; diagonally across the street from AKA
212.944.3643 · www.osteria-doge.com

Great choice in the theater district for lunch or dinner. Satisfying Northern Italian cooking (we're particularly enamored with the pasta Bolognese) in a vibrant, bustling room.

Esca

402 W. 43rd St., near Ninth Ave.
212.564.7272 · esca-nyc.com

NY Times 3-Star, fish-centric Italian from Mario Batali and hard-working chef Dave Pasternak. Known for some of the freshest fish in NYC (Pasternak has a network of local fisherman supplying him) as well as seamless service and a compelling wine list. For single diners, the small bar is a smart place to eat.

Saju Bistro Bar & Restaurant

120 W. 44th St.
212.997.7278 · sajubistro.com

Saju is an eclectic French bistro with an inviting, warm atmosphere. The restaurant, which seats 110 guests, also features a full-service bar offering several signature cocktails. Located very conveniently across the street from AKA.

Morrell Wine Bar & Cafe

1 Rockefeller Plaza; 48th St. btw 5th and Sixth Aves.
212.262.7700 · www.morrellwinebar.com

Exceptional wine bar and café created by the owners of Morrell's Wines. Over 150 wine selections by the glass, with a kitchen that holds its own against such an impressive wine program. In good weather, the outside café is a lively place to sip and relax.

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Kellari Taverna

19 W. 44th St., near Fifth Ave.
212.221.0144 · www.kellari.us

A welcoming Greek taverna known for simply grilled fish sold by the pound and as a great after-work drinks stop. A sign above the bar reads 'enter as strangers, exit as friends,' and this motto informs the friendly service and menu that encourages sharing.

Shake Shack

691 8th Ave., corner of 44th St.
646.435.0135 · www.shakeshacknyc.com

Modern-day take on a roadside burger stand from uber-restauranteur Danny Meyer. Serving delicious burgers, hot dogs, fries, shakes and frozen custard.

Koi

40 W. 40th St. near Sixth Ave., in the Bryant Park Hotel
212.931.3330 · www.koirestaurant.com

Sushi of great freshness, as well as a kitchen excelling in interesting sauces, in a boisterous and cutting edge room full of revelers.

The Modern/Bar Room

9 West 53rd Street
212.333.1220 · www.themodernnyc.com

The Modern is two restaurants in one—a vibrant café and a formal dining room. Depending on our mood, we sometimes prefer the Bar Room cafe with its exuberant energy. The chef is Gabriel Kreuther, a classically trained Frenchman from Alsace, who has a taste for earthy comfort foods, which show up on the café menu in about thirty "small plate" portions, which you can enjoy late in the evening, or mid-afternoon.

Café Un Deux Trois

123 West. 44th St. at AKA
212.354.4148 · www.cafeundeuxtrois.biz

Long-running Theater District French bistro mainstay that's in the same roomy location since 1977.